



FOR IMMEDIATE RELEASE | April 28, 2021

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NEWS RELEASE

LEAGUE OF WOMEN VOTERS PLANS 'VOTERCADE'

APPLETON, WI — League of Women Voters of Appleton invites local organizations and individuals to participate in a "Votercade" on Saturday, May 8, in support of protecting voting rights. The John Lewis Voting Advancement Day of Action features these car rallies to support passage of Senate Bill S1, the "For the People Act", and House bill HR4, the John Lewis Voting Rights Advancement Act.

The League car parade will assemble beginning at 1 p.m. in the parking lot at Appleton East High School, 2121 E. Emmers Dr., Appleton. The parade will start at 2 p.m., and be strictly nonpartisan in keeping with the League's nonpartisan status and core mission of "empowering voters and defending democracy". Led by the Transformative Justice Coalition, the national event also will feature voter education teach-ins and other activities.

Registration for local participants can be [made here](#). Participants will be asked to decorate their cars with signs, streamers, balloons, etc. that encourage passage of the bills, protecting and expanding voting rights. Some signage will be available on site. Promotion of political parties will be strictly not permitted. To ensure the safety of all participants, the parade will be contactless, with participants encouraged to stay safely inside a vehicle, to have a mask and to observe social distancing guidelines.

Cars should use the E. John St. lot and be in place by start time. Each participant will receive five copies of a leaflet with voting information and a parade route map. Participants are encouraged to share the extra copies of the leaflet with friends and family members to expand voter outreach.

Once cars are assembled in the East High School parking lot, the parade route will proceed as follows: north on E. John St., west on College Ave., north on Mason St., east on Glendale Ave., south on Meade St., west on Wisconsin Ave., south on Drew St., east on College Ave., south on E. John St., back to East High School. Drivers should follow all traffic rules and signs, proceeding through the route (don't worry about separations due to traffic signals). The parade should end by around 3 p.m.

Details are on the League website, www.lwvappleton.org, on the League's [Facebook page](#), or can be requested by email to league.appleton@yahoo.com. Details on the national event may be found online at [John Lewis Votercade](#).

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About the League — The League of Women Voters, a nonpartisan political organization, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy. Membership is open to men and women of all ages. With more than 750 affiliates across the county, the League is one of the nation's most trusted organizations.