

**League of Women Voters Appleton
Board Meeting Minutes
Tuesday, August 2, 2011**

In attendance: Shirley Strange, Carolyn Mewhorter, Sue Silton, Jan Quinlan, Barb Dorzweiler, Irene Strohbeen, Sara Companik, Leslie Taylor, Marlys Fritzell

Call to Order at 11:40 a.m. and introductions made around the table. June minutes were accepted as is with a motion from Marlys and a second from Carolyn. Motion carried to accept the June minutes.

Shirley Strange gave the President's report.

- New letterhead, envelopes and notecards were discussed. A motion was made by Marlys and seconded by Carolyn to purchase 200 LWV envelopes. The motion was carried. Letterheads and notecards can be made by anyone with a computer and access to Microsoft Word.
- Vicky Olenski is unable to continue hard copy printing and mailings of The Informed Voter newsletter. She was sending out 11 hard copies at last count. With a motion by Barb and a second by Jan, the President will send correspondence to members who receive a hard copy by postal mail and ask them if that is something they want to continue. The motion carried. They will be asked to accept the electronic version by email to save on the League's expenses for paper, ink, and postage.
- Name tags for members will continue to be printed on a as-needed basis for all League events by the VP Program. Barb and Sara have an adequate supply of name tag holders with pins.

Sue Silton gave the Treasurer's report.

- We have \$770.55 at the end of the fiscal year in our Education Fund as being held for us by the national League. This money will be used to pay half of our Per Member Payment (PMP) obligation. Our PMP obligation at this time is \$1230.00.
- A new, revised expense record was distributed. Please refer to the attachment and use this at any time you need to submit expenses for reimbursement.

A correspondence from Winnie Doxsie was read by Shirley Strange.

- New members are referred to our website and should access upcoming events on the calendar page.
- Irene recruited a new member, Kim Wetzel. Good work, Irene! Kim is interested in serving on the Women's Equality Day committee and on the Fundraising Committee.

Jan Quinlan shared her research so far on adding PayPal to our website. Jan will get a meeting together in September to finish work on this. The meeting will be attended by Jan, Barb, and Sue.

Jan Quinlan gave a report on the Fundraising Committee.

- Due to busy schedules, the fundraising committee will not meet this summer. Jan will call a brainstorming meeting for those interested in September. Those expressing interest are Jan, Barb, Kim, Terry Bergen.
- The fundraising committee will no longer use the word "Finance" as it blurs the lines between the Budget committee duties and fundraising duties. "Finance" was historically used by the League and took the shape of letter writing, business contacts, and door to door contacts.
- The Treasurer will chair the Budget Committee
- A member will chair the Fundraising Committee and preferably the Chair will not be the VP of Action, an individual who has is employed as a fundraiser. The Fundraising Chair will report to the Board.
- Local fundraising activities need to follow League rules as set by State and National.

Sara Companik gave the Program report.

- The 2011-2012 calendar was reviewed by all. The September event topic will be changed from local transportation to education. Sara will ask Sharon Fenlon to speak. The National Education Study will be highlighted. A presentation on League process was requested and will be added to the agenda for the September meeting.
- The Food for Thought Luncheon concept was explained. It will begin in March.

Marlys Fritzell gave the Observer Corps report.

- Dinner and Observer Corps will be a regular event on the League's calendar beginning in October. Dinner will be at 5:30 prior to government meeting and attendees can then choose which government meeting to attend. These will be scheduled for 3 different times a month.

Leslie Taylor gave the Natural Resources report.

- The National League sent a communication about a local league in Connecticut that was involved in an action project on residential energy consumption. This is good news. A link to "Green Towns" was provided. Leslie expressed interest in our league getting involved or partnering with sustainability projects in our communities.
- Discussion on showing movie: "Broadcast Blues". The Board would like to view the movie before approving it for a League activity. It could be a possibility for our Holiday Brunch. The topic for the Holiday Brunch is sustainability. Leslie will coordinate a speaker.

Barb Dorzweiler gave Communications report.

- Facebook has been changed to a new page. All members are encouraged to find "League of Women Voters of Appleton" on Facebook and "Like" this page. All League events will be posted on this new page. Encourage members and other contacts to Like our page.
- Please submit dates to Barb for all League activities for the website. Info should include name of event, date, time, location, and contact person with phone number.
- We are hoping for improved publicity through our Facebook page and our website. Information needs to be timely and accurate. Press releases are also being sent to the Post Crescent and local community calendars via radio and TV websites.

Carolyn Mewhorter gave a report on the local study on a Regional Transit Authority.

- Lots of work being done. Many thanks to the committee members. There are varied community interests in this topic and Carolyn is networking with E.S.T.H.E.R. and others. Public forum on October 13 at 6:00 pm at the Appleton Library. A panel of speakers will present.

Irene Strohbeen gave an update on the Women's Equality Day celebration.

- August 30 at 4:30 pm at The Gardens of the Fox Cities. This is adjacent to Appleton's Memorial Park. Invitations have been sent via League e-mail to prospective members, community contacts and League members. A press release has been sent to the Post Crescent. An event has been posted on our Facebook page. A motion was made by Jan and seconded by Sara to purchase 100 postal stamps at a cost of \$44.00 and also send hard copy invitations by postal mail to retired teachers of the AASD. The motion carried. RSVPs will be managed by Sara. The Gardens of the Fox Cities can accommodate 100 guests. This event is free.

Around the Board

- Carolyn offered her praise and gratitude to the Board.
- Sara offered information on an E.S.T.H.E.R. event: the Transit Summit on Thursday, Aug 11 at 4:00 pm at the First English Lutheran Church, Appleton. (326 E. North St) Congressmen Ribble and Petri will be participating.
- Marlys encouraged Program to keep the Sept 21 date for the September event, whether or not Sharon Fenlon can make it.
- All others passed.

Adjourn at 1:45 pm.

Respectfully,
Barb Dorzweiler