Minutes – LWV Appleton Board Meeting Home of Shirley Strange July 12, 2012

Present: Sara Companik, Barbara Dorzweiler, Miriam Douglass, Barbara Kelly, Carolyn Mewhorter, Penny Robinson, Shirley Strange and Irene Strohbeen

President Shirley Strange called the meeting to order at 9:10 a.m.

The minutes of the 5-1-12 Board meeting were approved.

<u>President's Report</u> – Shirley Strange incorporated her report in the Board Training, a later agenda item.

Nominating Committee – Irene Strohbeen and Penny Robinson volunteered to be the two Board representatives on next year's Nominating Committee.

<u>Treasurer's Report</u> – Barbara Kelly explained her use of Quicken for financial record keeping and reports. In-kind Contributions will be recorded and balanced by equal In-Kind Expenditures. The report was accepted and filed.

<u>Membership</u> – No report.

<u>Finance Drive</u> - Shirley Strange and Jan Quinlan will design a personal letter to members to be mailed before Women's Equality Day on August 22. It will suggest a contribution to the LWV Appleton "in memory of" a person. Peggy Cox suggested making fund-raising appeals to members, then friends of the League and then corporations. Peggy, a member of the Winnebago County LWV, was appointed as our coach for whom we applied through the membership/leadership initiative at the National LWV Convention.

<u>Communications</u> – Barbara Dorzweiler, Irene Strohbeen and Shirley Strange are our Facebook administrators. Articles for The Informed Voter newsletter are to be given to Barbara within 1 week following each Board meeting with publication 2 weeks after the meeting. At the recommendation of Peggy Cox the newsletter will include personal stories of our members starting with Board members and 50-year members. The stories will contain ≤ 500 words and focus on how the member joined the League and what keeps them involved. Stories from Irene Strohbeen and hopefully Corinne Goldgar will appear in the next newsletter.

<u>Program</u> – No new study was adopted at the LWVUS Convention. Instead two efforts will be undertaken: (1) a comprehensive program to educate members and communities on the issue of campaign finance reform and (2) a review and update of the 1988 LWVUS agriculture position. At the State level the judicial independence effort will be continued. The goal of the local study will be to update the library position. Miriam Douglass volunteered to lead the study.

<u>Board Training</u> – Shirley Strange led a review of the Board Book including the LWV Mission, Nonpartisan Policy, Individual Action Policy, and responsibilities of Board members, officers and holders of Portfolios. Shirley currently carries out the archivist's responsibilities. Penny Robinson holds the new Legislative Director position. A job description for this position will

evolve as experience is gained. Irene Strohbeen will retain responsibility for Voter Service as well as serve as 1st Vice President – Action.

<u>Board Meetings</u> will be held the first Thursday of each month, 9:00-11:00 a.m. at a place to be determined.

<u>Program</u> – Sara Companik distributed a calendar for September 2012 – May 2013 showing a number of events already scheduled and other possible programs. She will survey the membership on preferred days and times for Lunch and Learn sessions.

The Board thanked Shirley for hosting the meeting and providing a delicious brunch. The meeting adjourned at 12:10 p.m.

Next Board Meeting - Thursday, September 6, 9-10:30 a.m. at the Appleton Public Library.

Respectfully submitted,

Miriam Douglass, Secretary