

Minutes August 5, 2020
League of Women Voters Appleton Board Meeting
Wednesday @ 4:00 PM Zoom Meeting

Dropbox for Minutes and Board Meeting Reports

Call to Order Jeanne called the meeting to order at 4:03 pm. Attending were: Jeanne Roberts, Diane Putzer, Renee Gralewicz, Jacqui Klimaszewski, Julie Evers, Cindy Fallona, Kathy Voigt and Brian Post.

Agenda Changes

Treasurer's Report—in Dropbox – Diane Putzer The 100th Anniversary Expenses have been broken out as a separate part of the budget.

President's Report – in Dropbox

New Business –

Changing our mission to the new COVID virtual world

Possible Name Change (From results of DEI survey) 40% of those who completed the survey lived outside of Appleton. It was suggested that we change the name to LWV Appleton Area. We would need approval of both State and National, and would have to bring it up to membership. Would this increase our work (more forums, observing in more municipalities)? Would the President have to advocate for other municipalities? We have to decide what our parameters would be. We would have to vote on this at the annual meeting. Cindy and Brian will be on an exploratory committee to make recommendations to the board.

Important Dates –

Aug 4 & 6 – Say Her Name – Violence In Women of Color

August 26 – Livestream 19th Amendment Centennial Celebration

Old Business –

Reports -

Voter Services – Jacqui Klimaszewski/Brian Post Report in dropbox. We need to reach out to past volunteers for “new normal” activities. Jacqui will send out a mail chimp survey to find out who is comfortable with what volunteer opportunities. Absentee ballots will start to go out on 09/17/2020. We need to make sure people return them early and encourage them to track on myvote.wi.gov. We need to add rules regarding video forums prohibiting campaign materials in the background. This should be put in writing for the candidates. We will vote on the in the September meeting. The State League is looking at an “Early Voting Day” on 10/24/2020. We will discuss how to participate.

Program – Renee Gralewicz Programs will be all digital. We are looking at doing videos with closed captioning for our youtube channel. Renee is looking into the costs. We are researching how to have a Q & A and interaction without everyone seeing the chat rooms. The Holiday Gathering will be

virtual with Penny Bernard Schaber giving a presentation on gerrymandering. Lively Issues will be split into two sessions, one for ideas and discussion and a second to vote on issues.

Legislative Report– Linda Bjella How do we do Observer Corps virtually?

Membership – Cindy Fallona We have 140 members, 25 new since 01/01/2020. Membership packets are mailed to new members along with an interests survey. 1st virtual Summer Social was about BLM and conversations about race and violence. The 2nd one will be about #sayhername, missing/murdered indigenous women and girls.

Fiscal/Fundraising – Sue Hopfensberger Sue and Cindy are updating a fundraising letter to go out around Women’s Equality Day.

Communication – Kathy Voigt Should we have a more substantial newsletter every other month or a smaller one every month? Get articles to Kathy by the Monday after the board meeting and the newsletter will go out by Tuesday of the following week. Kathy will be the point person for press releases. Send any requests to her.

Announcements - Ligia is working with a Hispanic outreach team and has approached the League for funding for bilingual items. We would share videos and bilingual cards. The 19th Amendment fund has \$1700 in their budget for outreach, perhaps she should approach the Centennial committee? The State League will hold a virtual issues briefing, probably after the election.

Adjournment – The meeting was adjourned at 5:58 pm.