

League of Women Voters of Appleton-FoxCities  
Board of Directors meeting  
Wednesday, October 5, 2022  
4:00 pm - LWV office

## MINUTES

Welcome and Call to Order (4-4:05) **In attendance: Julie, Jacqui, Linda, Marti, Diane, Kathy, Renee, Cindy, Jan, April**

Consent Agenda (4:05-4:10) - please read all reports on our board meeting folder prior to the meeting. This information will not be discussed unless questions are raised prior to the meeting.

- A. Minutes - August 3, 2022
- B. Presidents' Report
- C. Reports

- 1. Treasurer and Fundraising
- 2. Voter Services
- 3. Action/Advocacy
- 4. Program
- 5. Events committee
- 6. Membership
- 7. Communication and Technology
- 8. DEI Study
- 9. DEI Committee

**Cindy moved to accept the consent agenda, Jan seconded the motion, There was no discussion. All were in favor, no opposed.**

## New Business (4:10-4:30)

- A. Mis and Dis-information Workshop follow-up plans (those who attended) **Who will take the lead for this effort? What's realistic, how should we start? We have an opening in April programming. Something about the death of local reporting? When do you engage, when do you just let it go? How do you engage? Realistic analysis of what's true and what's not. It would be great to have Maggie McGinnis be part of the committee. Can we show the program again for those who missed it? Linda will send the link for the state program to all board members. Can we get a list of who attended to find out who may be interested in working on this? Table this until we all have a chance to watch the video.**
- B. Newsletter: deadlines and production (Kathy) **Respect the final deadline of Friday to give Kathy time for editing and producing newsletter.**
- C. Reforming the 19th Amendment Coalition (Marti and Linda) **Tied up with Women's Equality Day. All representatives decided to stay a coalition to work together in targeted ways. Change name to Women's Action Coalition? Make Women's Equality Day a day**

of action instead of offering a program. Tie it with Voter registration day? Marti moved to agree to join the coalition. Renee seconded the motion. Discussion: Financial responsibility? Leadership would rotate among the organizations. The contact among the organizations is a benefit. Let it grow, see where it goes. All were in favor, no opposed. Motion passed.

- D. CE email training: how to use the CE email to respond to inquiries without it bouncing back to personal email. How can we access CE email account for corresponding? (Renee) Renee is willing to do some investigating to learn how the system works so she can train the rest of us. (Create a user manual)

#### Old Business (4:30-5:00)

- A. Strategic Planning debrief: follow-up plans (refer to minutes in strategic planning retreat folder)
1. Membership outreach (Cindy and Membership Committee) Collaborate with DEI committee to diversify membership.
  2. Community interaction : mapping of relationships, follow-up communication with others (April) Searchable database? What is the right forum, Club Express, spreadsheet? ½ of membership has not completed their profile in CE, but they will HAVE to in order to renew membership. Individual interview with all members to learn interests, memberships, passions, skills. Be really thoughtful before we start this to make sure we're getting useful information. Explain why we're asking for this information. Lively issues in person only, have computers there so people can complete their profiles. Possibly during Holiday Brunch? Someone needs to write the script. Send ideas/questions to Cindy. Jan will create the google doc.
  3. State Media outreach (Kathy)
  4. Financial review ( next Budget Committee)
  5. Website redesign (less static, DEI page) - approve next steps  
expand Coalesce services, swag store Kathy, Marti and Linda will approach Coalesce to find out how much time it will take and costs to get done what we want. What will it take from Coalesce to make the store go live? Target date is 01/01/2022. DEI, can we take down our page and temporarily replace it with the State's page? The resources page is terrible.
  6. Club Express spring retreat for board (following Annual Meeting) Proposal to have training for new board members on Club Express. Jan moved to have retreat after annual meeting for new and retiring board members on board responsibilities and Club Express, Marti seconded the motion. All were in favor, none opposed. Motion passed.
  7. LWV Appleton oral history project (Kathy) Cindy will check membership lists for long time members,
- B. Two board members for Nominating Committee Jan and Cindy

#### Reminders and Announcements

October 10 - Indigenous People's Day, Main Hall Lawn, Lawrence University,

5:00-7:00 p.m.

October 19 - program on housing at Grand Chute Town Park 6:30-8:00 p.m. (hybrid)

October 22 - Earth Day-Election Edition, 12:30-2:30 p.m. Pierce Park

November 2- LWV-AFC Board meeting, 4:00 p.m.

November 8 - ELECTION DAY

November 10 - LWV - WI Issues Briefing (Judicial Races) 6:00-7:30 p.m. (virtual)

November 12 - LWV - WI Issues Briefing (Women's Rights) 9:00-10:30 a.m. (virtual)

November 14 - LWV - WI Issues Briefing (PFAS and Water Quality) 6:00-7:30 p.m.  
(virtual)

November 21 program on Fair Courts (part I) at UWO-FC, Room 1338 6:30-8:00 p.m.  
(hybrid)

December 5 program on Fair Courts (part 2) Coughlin Center (625 East County Road  
Y, Oshkosh) 6:30-8:00 p.m. (hybrid)

December 7: LWV-AFC Board Meeting 4:00 p.m.

December 7 National Vigil to End Gun Violence

December 10 Holiday Brunch - program on current Fox Cities landscape for immigrants,  
refugees, and asylum seekers at Bubolz (Time TBD)

Marti moved to adjourn, Linda seconded the motion. Meeting adjourned at 5:32pm.

Respectfully submitted,

Julie Evers  
Secretary