

League of Women Voters of Appleton-Fox Cities
Board of Directors meeting
Wednesday, November 2, 2022
4:00 p.m. – LWV office

Welcome and call to order (4:00-4:05) **The meeting was called to order by Linda at 4:03. In attendance were: Renee Gralewicz, Julie Evers, Linda Bjella, Marti Hemwall, April Savage, Kathy Voigt, Cindy Fallona, Jan Quinlan**

Consent Agenda (4:05-4:10) Please read all reports in our board meeting [folder](#) prior to the meeting. This information will not be discussed unless questions are raised prior to the meeting.

- A. Minutes- October 5, 2022
- B. Presidents' report
- C. Reports
 - 1. Treasurer and fundraising
 - 2. Voter Services
 - 3. Action/Advocacy
 - 4. Program
 - 5. Membership
 - 6. Communication and Technology
 - 7. DEI Study
 - 8. DEI Committee
 - 9. Events Committee
 - 10. Awards Committee

Marti moved to accept consent agenda, April seconded the motion. All were in favor, no opposed.

New Business (4:10-4:20)

- A. Guidelines for recognizing death of League members **Another long-time member recently passed. We need guidelines for these situations. Add a Memoriam section to newsletter. President sends sympathy card, board discusses contributions (from individuals, not League funds). Board should discuss if an email goes out. Jan made a motion to change the MDW award to "Helen Nagler Making Democracy Work Award" because of her enormous contributions to League, local government and many community boards. Cindy seconded the motion. Discussion: Change would be permanent; do we want that? We've also given a lifetime achievement award in the past. Could we give the MDW award to Helen posthumously? Or give the Lifetime Achievement award to Helen, consider renaming the MDW award next year. All were opposed to the original motion. Jan made a new motion to give Helen the Lifetime Achievement Award this year and reconsider renaming MDW award next year. Cindy seconded the motion. All were in favor, none opposed. Committee will take care of plaques for all three awards. Co-presidents will write to Helen's husband informing him of award.**
- B. LWV-WI demographic survey **What do we do with this info? How do we bring in younger members? Having programs at different times of day. Partner with community organizations that are more diverse. Owl and hybrid make it easier to reach more diverse populations. Value in the outreach – what is important to other groups. Possibly have 2 consensus meetings (membership only). Gives everyone a chance to talk with smaller groups.**

Old Business (4:20-5:00)

- A. Redesign of webpage (Kathy) There is one more dropdown available, we need to be strategic about what we plan for that one. Coalesce will start creating screen shots to make a training manual for us. Add webpage as an agenda item for the board meeting each month. We need to take ownership of the content of the page.
 - 1. DEI proposal (April) What belongs on the page? Checking out other League pages to get ideas. Vast majority of new members are interested in DEI.
 - 2. Meeting with Coalesce (Linda, Marti, & Kathy) Revisited contract details. We want more details about what we're getting on our invoices.
 - 3. Swag store (Cindy & Kathy) Getting store live by January is first priority. Coalesce will add a "Shop" button to the main page
- B. Media outreach / Messaging around nonpartisan status (Kathy & Linda) Kathy reached out to editor of Post Crescent and WHBY news director. News media are having same issues getting candidates to respond to requests for forums. Political reporter had never heard of our observer corps. We may collaborate with them and share some of our notes. We were given cell phone numbers of two political reporters.
- C. Membership outreach (Cindy) We now have 145 members. We will have a membership table at the Holiday Brunch. Membership drive in December. It would be helpful to have screen shots to show how to renew membership.
- D. Networking with allied groups
- E. Oral history project: list of long-time members (Cindy) Mention at Holiday Brunch and annual meeting. Add "member since" to nametags.

Wrap-up: Newsletter articles / website changes

Reminders and Announcements:

November 8 – ELECTION DAY

November 10 – LWV-WI Issues Briefing (Judicial Races) 6:00-7:30 p.m. (virtual)

November 12 – LWV-WI Issues Briefing (Women's Rights) 9:00-10:30 a.m. (virtual)

November 14 – LWV-WI Issues Briefing (PFAS and Water Quality) 6:00-7:30 p.m. (virtual)

November 20 – Community Conversations sponsored by Imagine Fox Cities and Common Ground 11:30 a.m.

November 21: "Why Should I Care About Wisconsin's Courts?" (Part 1)- UWO-Fox Cities Campus, Room 1338 (Enter through Barlow Planetarium) 6:30-8:00 p.m.

December 5: "Why Should I Care About Wisconsin's Courts?" (Part 2) – Coughlin Center, Oshkosh, 6:30-8:00 p.m.

December 7: LWV-AFC Board meeting 4:00 p.m.

December 10: National Vigil to End Gun Violence

December 10: Holiday Brunch – Bubolz Nature Preserve, 10:00 a.m. – noon (Set up 9:00 a.m., registration, membership renewals, networking)

Board meeting in December? Would be Wednesday before brunch. Skip December meeting.

Send congratulations to election winners, ask for participation in town halls.

The meeting was adjourned at 5:31pm.

Respectfully submitted,
Julie Evers, Secretary