

League of Women Voters of Appleton-Fox Cities Board Meeting  
Wednesday, September 6, 2023 - 4:00 p.m. Conference Room  
120 N. Morrison St., Appleton, 54911

1. Welcome and call to order (4:00) Linda called meeting to order at 4:06p. In attendance were: April Savage, Kathy Voigt, Renee Gralewicz, Jan Quinlan, Linda Bjella, Jacqui Klimaszewski, Cindy Fallona, and Karin Alvarez.

2. Consent Agenda (4:00-4:10) Please read all reports in the board meeting folder prior to the meeting. This information won't be discussed unless questions are raised prior to the meeting. Link to the [20230906](#) folder in our Google drive. (Click on "+New" button to the left to upload your document to the file.)

- a) Minutes from June 7, 2023
- b) Presidents' Report
- c) Treasurer's Report
- d) Action
- e) Communications & Technology
- f) DEI
- g) Events
- h) Membership
- i) Program
- j) Voter Service
- k) Women's Action Coalition

Linda moved to accept consent agenda, Cindy and Jan seconded. Changes made to location of 11/20 program.

All members present in favor of accepting consent agenda, none opposed.

3. Old Business (4:10-4:20)

a) Non-partisan policy document (Jacqui) "Vice Presidents and/ or board members in charge of" edit made in items #3, 5, 6, and 8 under "Board Members" section of Nonpartisan Policy draft document. Text of "includes board expectations" added to document title. Jacqui made motion to accept document, April seconded. All in favor, none opposed.

b) Email contact list (Linda) Reviewed and discussed the "LWV Appleton Mail Contact List" (community people the League contacts). April, Kathy, Linda volunteered to help review lists for accuracy. Discussed adding column to indicate position title of individuals, and if/ how to include category/ distribution list (in Club Express) for clerks.

4. New Business (4:20-5:25)

a) Community Engagement at Lawrence: Sept. 15 (April) Lawrence is hosting a community fair 9/15 in the evening, and LWV (April, Jan, Jacqui) will have a table there to tell students about what LWV does. Director of this office is new in her role and April will be meeting with her to understand the university's needs in this area (especially around voting).

b) Membership recruitment (Cindy) Conjunction with Lawrence can be an opportunity to connect with prospective new members. 8 new members have been added since January, which is slower relative to other years. Mention of “elevator speech” about what the LWV does to introduce to new/ prospective members. Jan: also good to have a personal story about why you became involved in the League.

c) February meeting on water (Renee) LaCrosse LWV wants to have an environmental justice program via Zoom including a panel with League representatives from across the state. By this time, position reviews would be done. Linda: We can tentatively say we will sign on, pending additional details, after which a vote will be taken.

d) Netgiver vs. PayPal Linda: Netgiver is a new platform which is a way for non-profits to receive donations without any fees attached. We spend approximately \$400/ year in Paypal fees annually. Netgiver requires having your bank account information included; discussed how this could dissuade donations. Also discussed adding an option to the website for when donations are made and the giver can cover credit card transaction fee.

e) Transformation Journey (Linda)

i) Fundraising

ii) Club Express & website management

iii) Membership

National LWV is moving away from Club Express. Discussed decoupling dues from fundraising. Also discussed matching fund drive of \$5000 (from a private donor). Kathy has notified Coalesce that LWV is moving away from Club Express. Process for membership renewals will change with Club Express changes. Discussed uncertainty around how this will be rolled out.

5. Wrap-Up / Assignments (5:25-5:30) (Linda)

a) Newsletter articles (due Friday 9/8)

Jan: Article about legislative town hall

Cindy: Article about picnic

Renee: Position review

Jacqui: Photos from recent events of this summer

b) Website updates

Kathy: Book share updates sent over today. “Teams” document on website/ “teams” page need to be updated. Discussed needing more dynamism on the website; Kathy mentioned needing more direction about community events that may be of interest to add to the site (e.g., pow wow). Discussed having an advisory committee/ panel to help strategize messages we want to get out regarding transition from Club Express.

Linda made a motion to adjourn, Kathy seconded. The meeting was adjourned at 5:40p.

Respectfully submitted,

Karin Alvarez

## Secretary

### UPCOMING EVENTS:

Saturday, September 9  
Latino Fest: 11-5 @ Pierce Park

### **LWW W Board Member and Leader Onboarding** September 12th from 5:30p-6:30p

- Join Zoom  
Meeting: <https://us02web.zoom.us/j/89087926804pwd=NGd3WGdQNzNwb2ZiYWc2YVQrMThXQT09>

### **LWW W Roster Management Training** September 13th from 11a-Noon

- Join Zoom  
Meeting: <https://us02web.zoom.us/j/81925775788pwd=akV6T01XR3ZsVHVqcHVRQWtHUWkrUT09>

Friday, September 15  
LU Community Engagement Event  
5-8 p.m. Warch Center

Tuesday, September 19  
National Voter Registration Day

Monday, October 2  
Legislative Town Hall (Zoom)  
6:30-8 p.m.

Wednesday, October 4  
Board Meeting