

Minutes May 5, 2021
League of Women Voters Appleton Board Meeting
Wednesday @ 4:00 PM Zoom Meeting

Dropbox for Minutes and Board Meeting Reports Jeanne called the meeting to order at 4:05. Attending were: Jeanne, Julie, Brian, Renee, Linda, Jacqui, Kathy and Diane. Dave and Barb joined for the Club Express discussion.

Treasurer's Report—in Dropbox – Diane Putzer

President's Report – in Dropbox

New Business – We received feedback on our promotion of the John Lewis Voting Rights Advancement Action Day by Josh Dukelow. He felt the wording of our materials was partisan due to the legislation being promoted by only one political party. Jeanne and Kathy both replied directly to Mr. Dukelow that the content and intent of legislation is what the League supports, not candidates or political parties. The board's discussion brought up the point that we are a political organization that takes positions on issues, not parties. We should not let anyone else define nonpartisanship for us. Mr. Dukelow has been very good to the League, but we will agree to disagree on this issue.

Jeanne was made aware that some people have been sharing League Facebooks posts and adding their own partisan comments. We could put a disclaimer on our website and Facebook posts reiterating our nonpartisan policy, but since we can't control re-posts, would it matter? Jeanne will check with State to see if they have any guidance on this matter and Kathy will put a notice in the newsletter reminding members about being nonpartisan with their re-posts.

State Annual Meeting - June 11 and 12 The meeting will again be virtual, on June 11 and 12. Those who are attending should collaborate via email about which break-out sessions they will attend.

Old Business –

LWV Appleton Annual Meeting There will be a rehearsal on May 6 to work out voting. Voting will be done using a poll. We have to be able to save the results and report them in the minutes.

Child of previous member's donation

Club Express – pick a date – make sure to review Dave's instructions

- <https://www.lwvdallas.org/>
- <https://www.lwvlacrosse.org/>
- <https://www.lwvoc.org/>
- <https://lwvbc.clubexpress.com/>

Club Express has a template for the home page, which is basically a header and a footer. Dave recommends not using the template, but we will have to give up 2 of our 10 free custom pages to customize our home page. We can request templates for the remaining 8 free custom pages and use them to build the rest of our website. We decided to make Spanish and Hmong language pages only for key pages so we don't have to duplicate the entire website. The language option would be the first choice in the drop down box, which would then go to a page listing the pages available. We liked the scroll bar shown in the LaCrosse website, but would prefer it to be static and decided to use that area to feature nonpartisanship and DEI with links to more detailed

pages. We decided to have a graphic of upcoming events on the home page with a quick link to the calendar. We decided on the following tabs for the home page:

Home

About Us

Participate (volunteer opportunities, study participation)

Events (meetings, programs)

Voter Resources

Take Action (advocacy)

What We Stand For (DEI, nonpartisanship, positions)

Join (We liked the table showing how dues are spent)

Reports –

Communication – Kathy Voigt – newsletter due date May 7

Fiscal/Fundraising – Sue Hopfensperger – Report in Dropbox

Legislative Report– Linda Bjella – Report in Dropbox

Program – Renee Gralewicz – Report in Dropbox

Membership Report – Cindy Fallona

Voter Services – Jacqui Klimaszewski/Brian Post Reports in Dropbox

Announcements -

Adjournment – Jeanne adjourned the meeting at 6:01 pm