



The *informed* Voter

League of Women Voters of Appleton, Wisconsin

"Serving the citizens of the Appleton area & Outagamie County"

April, 2011

Strange Remarks from the President

Spring Greetings!!!

ANNUAL MEETING: Thursday, May 12

5:30 Social, 6:00 Dinner, 6:45 Meeting

Liberty Hall, Kimberly

Annual Meeting Information:

I limit most of my remarks to the annual meeting. You will be receiving a packet of materials which must reach the membership thirty days before the annual meeting per the bylaws. The packet will include:

1) Proposed Bylaw changes, 2) proposed changes to the Articles of Incorporation, 3) Nominating Committee's slate, and 4) the proposed Budget. These documents are for your perusal and will be voted upon at the annual meeting.

The major bylaw changes are due to the League's work toward becoming a 501 (c) (3) organization. The state league has been working for several years to gain nonprofit status for the league. It appears we are at the final stage of the process. The change in status requires that the local leagues amend their bylaws and those leagues who are incorporated must amend their articles of incorporation as well. Andrea Kaminski, Executive Director of the state league and Attorney Melissa Scholz have worked to change the local leagues' bylaws and articles to meet the requirements of the IRS.

The Appleton Board is also submitting two small changes for your consideration.

Your packet will include an explanation for the changes. The materials will arrive via email with a few through snail mail.

HOPE TO SEE YOU AT THE ANNUAL MEETING, THURSDAY, MAY 12. See reservation form in this newsletter.

April 30, Membership Meeting:

Walking Tour (optional), Riverfront Program, and Continental Breakfast:

We offer you an interesting and fun morning. Jan Quinlan has put together a panel to share what they are working on with regard to issues facing the Fox River Corridor. Following the presentation, we will have a round table discussion and opportunity for your questions. We will meet at 9:00am at Pullman's for an optional walking tour of the river front. The program will begin at 10:30am. If you are unable to participate in the walking tour, just arrive at 10:30 for the program and continental breakfast. Mark your calendars!!

Shirley Strange
April 2011

Calendar

Saturday April 30, 2011

LWV Appleton ALL MEMBERSHIP GENERAL MEETING.
9:00 am meet at Trolley Square parking lot for optional River Walk. 10:30 am Trolley Square, Palace Car Room.

Tue April 19, 2011

LWV Appleton Board Meeting at Shirley's home at 6pm

Tue April 12, 2011

LWV Wisconsin Legislative Day. [CLICK HERE for registration form.](#) 11:00 am - 3:30 pm

Tue April 5, 2011

Spring General Election Day - State

Coming up please **SAVE THE DAY**
Thu May 12, 2011

LWV Appleton ANNUAL MEETING AND DINNER

April

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

My notes

LWV General Meeting - Fox River Environmental Updates Saturday, April 30, 2011

Submitted By Janice Quinlan

9am Meet for an optional River Walk (one hour) at Trolley Square parking lot.

10:30am Panel and round table discussion of environmental challenges facing the Fox River corridor in Trolley Square, Palace Car Room Continental breakfast available for this portion of the meeting.

Please plan to join us for a river walk and a round table discussion about the Fox River. We have invited community members including Candice Mortara, President of Friends of the Fox, and Bill Lecker, City of Appleton Parks & Recreation, trails manager, to share what's new with the environmental issues surrounding the Fox River. The optional river walk will give us an opportunity to see the river and trails firsthand and to enjoy a walk in what we hope is lovely spring weather.

Watch your email box and Facebook pages for more details on this event.

Local Study – In Order, Who Does What

Submitted By Corinne Goldgar

- Lively Issues – Essentially a brainstorming session where any member can promote a topic with a local focus.
- Local Board – Sifts the topics with the most support to be recommended (or not recommended) to the Annual Meeting for adoption.
- Annual Meeting – Adopts one or more topics for study.
- President and Local Board – Appoints a study committee.
- Study Committee – Researches the topic, generates study materials for the membership, plans general meetings and facility tours (as appropriate), and invites speakers, frames discussion and consensus questions.
- Local Board – Approves or modifies plans of the study committee.
- Membership – Reads the study material, attends the meetings, and participates in the discussion and consensus.
- Study Committee – Creates a position statement based on the consensus.
- Annual Meeting – Adopts (or modifies) the position.

While every step is important, the most important is the participation of the Membership!

“The new internet policy is included in the newsletter, along with a diagram that organizes our communications efforts more efficiently. If anyone with communications or marketing experience is willing to help in this effort, please feel free to lend a hand, now or anytime. Your expertise is welcome. Contact any board member.

Please go to our website and our Facebook page and offer your feedback. Go to www.lwvappleton.org or go to Lwv Appleton on Facebook. My thanks to all who helped in this effort.” - **Barb Dorzweiler**



The League of Women Voters of Appleton
Internet Communications Policy

This policy approved by the Board on 3/8/2011.

BACKGROUND

‘Social media’ is the term commonly given to websites and online tools which allow users to interact with each other by sharing information, opinions, knowledge and interests. Social media involves the building of communities or networks, encouraging participation and engagement. Social media can fundamentally change the way the League works. This is both a tremendous benefit and a serious responsibility for League members. The League of Women Voters of Appleton has the opportunity to create a prominent internet presence. The goals of our internet presence are to provide transparency, promote community awareness and attract new members.

The functions of administering the LWV website, Facebook page, newsletter, and email or other social media involve specific skills. Therefore the four roles may be assigned by the Board to individuals who demonstrate those skills and have knowledge of League principles.

POLICY

Anyone using social media on behalf of the LWV Appleton (League members or administrators of the League’s social media) must have knowledge of LWV Appleton Positions and Non-Partisan Policy. Since internet posts may attract media attention and may be republished by other media, it is critical that all posts are correct and appropriate. Any questions about the appropriateness of a post must be cleared with the Appleton LWV President. Information may not be disclosed, nor commitments made on behalf of the League of Women Voters unless authorized by the LWV Appleton President or Board of Directors. This applies to all internet media administered by the LWV Appleton or by any other individual or organization.

The Board and the social media administrators must have ongoing current knowledge of LWV Appleton activities. If the administrator is not a Board member she/he must continually communicate with the Communications Director (a Board member) to make sure that both the Board and administrator have a two-way dialogue and feedback process concerning all activities and projects.

Guidelines for website:

- The LWV Appleton website does not have a locked webpage for members only.
- The website does not contain a member list that includes members’ contact information.
- The website administrator owns the password to the administrator page.
- The website administrator is responsible for working with the vendor as needed.

Guidelines for Facebook:

- The LWV Facebook Administrator sets privacy settings to the benefit of the LWV Appleton.
- The LWV Facebook Administrator is required to have a personal Facebook account. The administrator owns the password for the LWV account.
- The LWV Appleton Facebook page is a non-profit organization page.

- The LWV Appleton Facebook page neither “likes” nor links to business pages, political candidates’ pages, or any other partisan Facebook page.

Guidelines for newsletter:

- The newsletter is named “The Informed Voter” and is published on the LWV Appleton website, and distributed by email to League members, with exceptions approved by the Board. Exceptions are made for those members who do not have access to email. Postage is paid by the LWV Appleton.

Guidelines for email:

- The LWV Appleton e-mail is the responsibility of the LWV Secretary. League email is reviewed and addressed in a timely manner by the LWV Secretary and delegated to other Board members at the discretion of the Secretary. The email database of networking partners, members, and donors is maintained within the LWV email account and kept up to date by the LWV Secretary.
- The LWV Secretary owns the email password.

Guidelines for Administrators and all LWV Appleton Members:

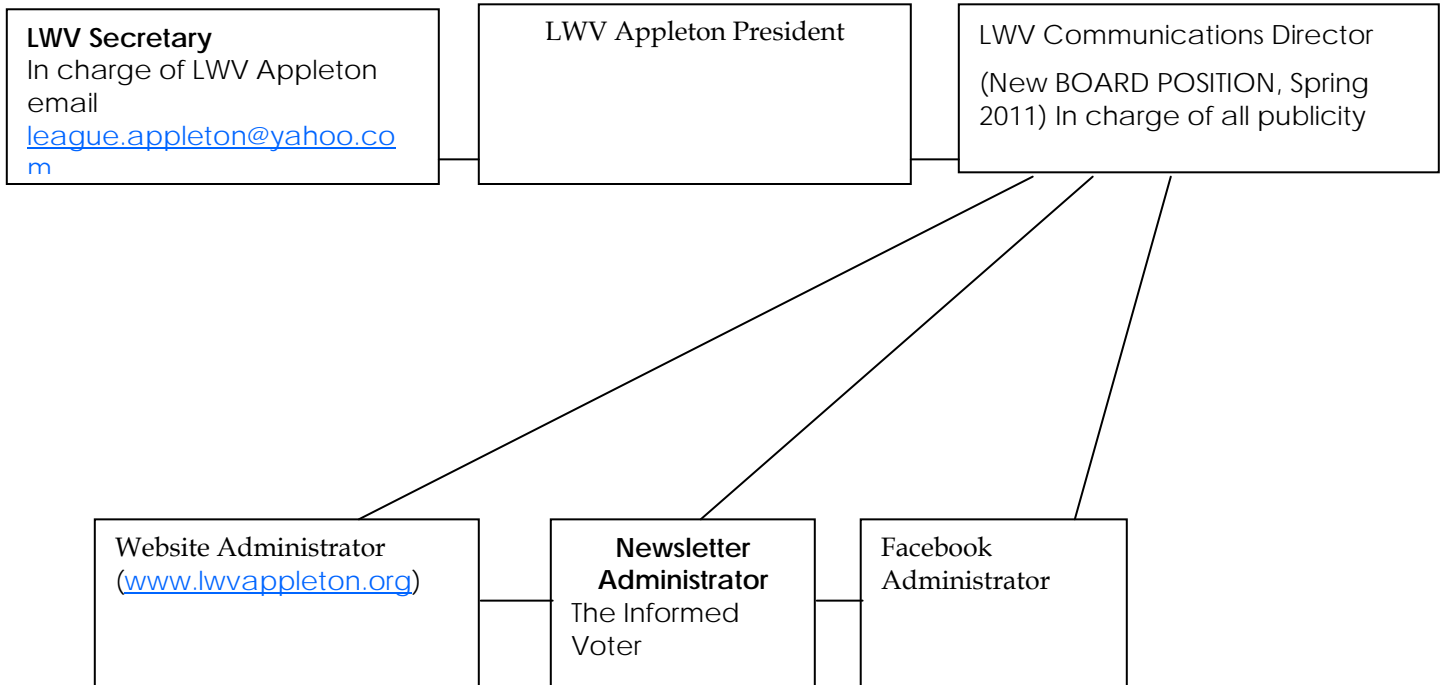
- All internet posts are timely for the purposes of public education and action.
- All internet posts, articles or comments are factual and verifiable.
- All internet posts addressing community issues always support LWV Appleton Positions.
- Do not post contact information without that individual’s permission.

Proposed Communications Committee:

- The LWV Appleton has a Communications Director on the Board of Directors. This position will be filled beginning the spring 2011 term. The Communications Director oversees all publicity efforts, including but not limited to Letters to the Editor, invitations, public education events, promotion of election forums, and other announcements. The Communications Director oversees the administration of the LWV Facebook, e-mail, Newsletter, and website, as well as any other potential social media to be used By LWV Appleton. The Board President and the administrators in charge of the LWV website, email, newsletter, and Facebook page are members of the Communication Committee chaired by the Communications Director. The purpose of the committee is to enhance League communications in the electronic media, to educate the public on civic issues, and to promote membership.

Organization of the Proposed LWV Appleton Communications Committee

Communications Committee:



Nominating Committee with the proposed slate of officers for 2011-2012:

President: Shirley Strange

Vice-president - Program: Sara Companik

Secretary: Miriam Douglass

Directors - 2 year: Barb Dorzweiler, Carolyn Mewhorter, Irene Stroeben

Director - 1 year: Leslie Taylor

2012 Nominating Committee: Beth English, chair, Barbara Kelly, Marcia Hittle

The LWV By-laws require that the membership be notified of the slate of officers a month before the Annual Meeting, which is on May 12.

Thank you,
Marcia Hittle, on behalf of Helen Nagler, Chair of the Nominating Committee

Observer Corps Schedule

By Marlys Fritzell

Event	Day	Location
Appleton Common Council Meeting	1st and 3rd Wednesday @ 7p.m.	Council chamber, 6th floor, City Building, 100 N. Appleton Street
Outagamie County Board Meeting	2nd and 4th Tuesdays @ 6:30p.m.	Board Room, 2nd floor County Admin. Building, 410 S. Walnut
Appleton Area School Board Meeting	2nd and 4th Mondays @ 7p.m.	Board Room, Thomas G. Scullen Leadership Center, 122 E. College Ave. Suite 1A. or at an Appleton School
www.appleton.org/departments/clerk/council/		
www.aasd.k12.wi.us/Schoolboard/		
www.co.outagamie.wi.us/county/		

Observer Corps Report

submitted by Marlys Fritzell

While so much attention has been focused on Madison this past month, local governmental bodies have also been busy deliberating on various issues including:

Appleton Board of Education – struggling to put together a budget that will meet the needs of the district with limited funds and staff/teacher reductions.

Appleton City Council – approving police and fire contracts, moving ahead with making the city clerk’s position appointed (League supports), preserving the old water plant site as parkland (League supports), and attempting to put together a policy for parade viewing along College Avenue which everyone can agree.

Outagamie County Board – working on a request for use of county –owned land for developing a housing complex for FVTC students and hearing a report by the local committee wishing to build an exhibition center in downtown Appleton that would involve the use of a county-owned parking lot.

League members should find all these meetings interesting. Try to attend whenever possible.

**LWV APPLETON
Annual Meeting and Dinner**

Thursday, May 12, 2011

**Liberty Hall Banquet and Conference Center
800 Eisenhower Drive
Kimberly, WI 54136**

**5:30 PM Social with cash bar
6:00 PM Dinner
6:45 PM Annual Meeting**



Family Style Dinner

**Chicken Sicilian, Medallions of Roasted Tenderloin, Twice Baked
Potato, Seasonal Vegetable, Salads, Dessert**

Please complete and return form below with check by Wednesday, May 4, 2011 to

Barb Dorzweiler,
802 E Harrison St
Appleton WI 54915.

Questions: Barb Dorzweiler 993-9620. Thank you.

Please make check for \$15.00 (per person) payable to LWV-Appleton.



**LWV APPLETON
Annual Meeting and Dinner
RESERVATION FORM
Thursday, May 12, 2011**

Your Name: _____

Guest(s) Name(s): _____

Total Attending: _____

Total Enclosed: _____

Your Representatives

President Barack Obama
president@whitehouse.gov

US Senators
Wisconsin Senator: Herb Kohl
Wisconsin Senator: Ron Johnson

US House Representatives
6th Congressional District, Thomas Petri of Outagamie County
8th Congressional District, Reid Ribble of Outagamie County.

Governor: Scott Walker
Lt. Governor: Rebecca Kleefisch
Attorney General: J.B. Van Hollen
Secretary of State: Doug La Follette

Wisconsin State Senators:
Senate District 19 – Michael Ellis

Wisconsin State Assembly
57th - Penny Bernard Schaber
56th - Michelle Litjens
40th - Kevin Petersen
6th - Gary Tauchen
5th - Jim Steineke
3rd - Alvin Ott

State Assembly – according to district
search <http://waml.legis.state.wi.us/Index.aspx>



Visit us at www.lwvappleton.org

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